

THE **SANDWICH FESTIVAL**

IT'S WHAT'S INSIDE
THAT MATTERS...

Join Us at the Inaugural NYC Sandwich Festival on November 4,
Industry City, Brooklyn. Sample NY state's most iconic sandwiches,
thrill in dynamic contests, participate in captivating panels, claim
exciting giveaways, and elevate your sandwich passion on November
4th! Reserve your spot today!

EVENT HIGHLIGHTS:

5000+ Predicted attendance

Artistic Visual Presentations

NYC's Top Sandwich Makers

Food Contests: Blind Tasting,
Eating, and Building

Condiments, Sauces,
Spreads, and Bread **Galore**

A ton of
Giveaways

Product **tasting**

Panel Discussions & Book signing



WHY PARTNER WITH US?

- 1** Showcase at the Premier Sandwich Festival in NYC
- 2** Reach Thousands of Food Enthusiasts
- 3** Align Your Brand with Culinary Excellence
- 4** Engage in Unique Onsite Activations
- 5** Amplify Your Exposure Across Media Channels



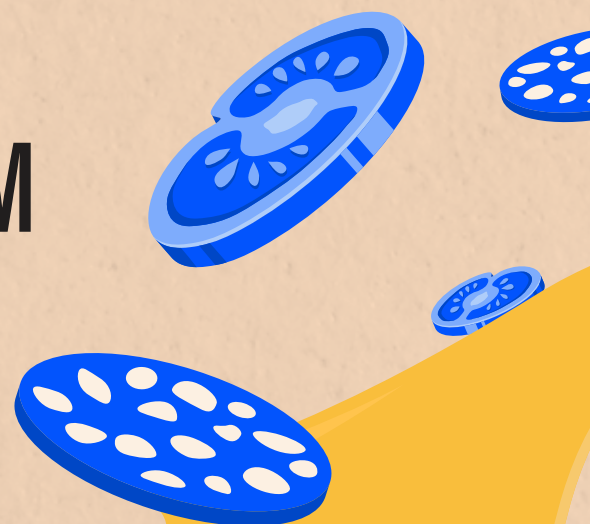
Contact us today to explore partnership opportunities!

MARCO@MASCHOSPITALITYGROUP.COM

How Can I participate:

As a vendor (\$750 + extras as needed)

Presenter (commit 350 bite-size (avg 55 Sandwiches) VIP tasting)



GREETINGS FROM MHG EVENTS,

The producers of the NYC Sandwich Festival! We're excited to invite you to join us in celebrating the artistry of sandwiches at our inaugural event. Prepare for a delectable gathering featuring the finest sandwiches, condiments, and culinary delights.

Your valued participation entails providing 350 sample-sized bites of your renowned sandwich to our VIP ticket holders. In return, you can present your culinary masterpiece to an eager audience and connect with fellow food enthusiasts. Additionally, you will be placed in a prime location to offer your full-priced sandwiches to the 5000+ ticket holders. Presenters will be featured in the promotion leading to the festival on our social media, extensive mailing list, and partnering publications.



Let's collaborate to craft an unforgettable sandwich experience at the NYC Sandwich Festival! Anticipating the creation of history together,

THE MHG EVENTS (NYC SANDWICH FESTIVAL) TEAM.